# LZUBA 108 XXX EFFECTIVE MEETINGS AND BUSINESS COMMUNICATION

#### Purpose

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The course is intended for those employees who often have to organize and chair meetings and who have to communicate in a business environment.

Meetings are time-consuming, and we have less and less time. That is why it is necessary to master the technique of chairing meetings. The secret of a good meeting is in preparing good mental framework within which the participants can easily analyze the problems, reach decisions and plan their realization.

### Aims

During the course the participants will learn about:

- .... the different kinds of communication (intrapersonal, interpersonal and public)
- interpersonal and public)
- .... the ways of communicating
- •••• the business communication (informal) and meetings (formal)
- ... meetings (informative, decision making, explorative)

.... planning, preparing and calling a meeting

.... preparing a meeting - idea, technical

- support, personal input, etc.
- ···· chairing a meeting
- ···· participants in a meeting
- ---- advice to a chairperson and participants
- ···· discussion and the ways of stimulating a discussion
- .... conclusion

···· written communication

- ··· a business letter
- ... style and language of a business letter

.... business written communication

## Duration

2 days

## Methods

Theoretical lectures, exercises (group and individual).

## Required foreknowledge

None required.

### Number of participants

Up to 12